

Fuel your organizations' **expertise**

Partnering with



Experticity



Top brands reward Experts with exclusive access

At Experticity we're all about the influential Experts — the people whose opinions affect what others buy. Every day, we connect them with the world's top brands, helping these influential Experts boost and reward their expertise while helping brands gain advocates.

Our network includes over 2 million members, 4,000 organizations, 78,000 retail locations and 700 brands. And the conversations our Experts are having are fueling a revolutionary buying experience.

Some of our partners include:

Google



BOY SCOUTS
of AMERICA

UBER



Whoever said “talk is cheap” didn’t understand the power of conversation

With millions of buying conversations taking place every week, how can we ensure brands are being talked about by those who matter most? Enter Experticity. We identify, engage, educate and reward the influential Experts who customers turn to for advice on what to buy.

Hundreds of the world’s most respected brands work with Experticity to identify and engage with these influential experts while building, tracking and rewarding their expertise. These brands recognize your group as a valuable audience and want to offer you exclusive access and top-tier discounts.

The results of partnerships like these include increased member acquisition and loyalty, heightened member retention and increased engagement — on a more frequent basis.

Let's see what a partnership with Experticity can do for you

Your organization's status and experience have earned your team access to Experticity. We recognize the value of your Expert members and would love to partner with your organization at no cost.

With Experticity you can:

- Increase awareness
- Strengthen your member base
- Maximize your marketing impact
- Receive exclusive offers from top brands (up to 70% off)
- Acquire and retain members
- Develop world-class marketing materials (landing pages, campaign flyers, dedicated/shared emails, promo cards)

And we'll be there every step of the way to help you maximize your benefits at trade shows, conferences, company parties and anywhere else we can help.

Questions?

Contact our Strategic Partnerships Team at **801.869.6466** or **partners@experticity.com**

Also visit **experticity.com/business/solutions/partners/**

